

SPONSORSHIP PACKAGES

| Level | Required Investment in UGX | Benefits |
|---|-----------------------------------|--|
| Platinum 13 Benefits | 30,000,000 | <ol style="list-style-type: none"> 1. Media program featuring the products and services at the premises of the sponsor. 2. Corporate Logo on all print media ads. 3. An opportunity to present at the opening ceremony of the 3 day exhibition. 4. Recognitions and mentions as the main sponsor during the 3 day exhibition. 5. Participation in the Radio talk shows. 6. Featuring in key media activities or programs. 7. Full page ad in the event's magazine. 8. Logo on the event's web page for one year. 9. A 3*9 sqm stall at the 3 day brand and product exhibition. 10. An opportunity to participate in the product displays at prominent super markets and / or shopping malls in Kampala. 11. Participating in Press Conferences. 12. One year's free subscription for the use the "Proudly Ugandan" logo on products. 13. Opportunity to participate in the side events; <ul style="list-style-type: none"> • Proudly Ugandan Motor Convoy/ road show. • Post event publicity programs. |
| Gold 11 Benefits | 20,000,000 | <ol style="list-style-type: none"> 1. Media program featuring the products and services at the premises of the sponsor. 2. Corporate Logo on all print media ads. 3. Participation in the Radio talk shows. 4. Featuring in key media activities or programs. 5. Half page ad in the event's magazine. 6. Logo on the event's web page for 6 months. 7. A 3*9 sqm stall at the 3 day brand and product exhibition. 8. An opportunity to participate in the product displays at prominent super markets and / or shopping malls in Kampala. 9. Participating in Press Conferences. 10. One year's free subscription for use the "Proudly Ugandan" logo on products. 11. Opportunity to participate in the side events; |

| | | |
|---------------------------------|------------|---|
| | | <ul style="list-style-type: none"> a. Proudly Ugandan Motor Convoy/ road show. b. Post event publicity programs. |
| Silver 9 Benefits | 10,000,000 | <ul style="list-style-type: none"> 1. Participating in Press Conferences. 2. Corporate logo on all print media ads. 3. A 3*6 sqm stall at the 3 day brand and product exhibition. 4. An opportunity to participate in the product displays at prominent super markets and / or shopping malls in Kampala 5. Logo on the event's web page for 3 months. 6. Quarter page ad in event's magazine. 7. Framed recognition memento and certificate. 8. 6 months' free subscription for use the "Proudly Ugandan" logo on products. 9. Opportunity to participate in the side events; <ul style="list-style-type: none"> a. Proudly Ugandan Motor Convoy/ road show. b. Post event publicity programs. |
| Bronze 7 Benefits | 5,000,000 | <ul style="list-style-type: none"> 1. A 3*6 stall at the 3 day brand and product exhibition. 2. Logo on the event's web page for 1 months. 3. Participating in Press Conferences. 4. An opportunity to participate in the product displays at prominent super markets and / or shopping malls in Kampala. 5. Logo on event's magazine. 6. Framed recognition memento and certificate. 7. Opportunity to participate in the side events; <ul style="list-style-type: none"> a. Proudly Ugandan Motor Convoy/ road show. b. Post event publicity programs. |
| Exhibitor 3 Benefits | 500,000 | <ul style="list-style-type: none"> 1. A 3*3 stall at the 3 day brand and product exhibition. 2. Exhibitor profile listing. 3. Opportunity to participate in the side events; <ul style="list-style-type: none"> a. Proudly Ugandan Motor Convoy/ road show. b. Post event publicity programs. |
| Small Exhibitors | 300,000 | <ul style="list-style-type: none"> 1. Exhibitor profile listing. 2. Opportunity to participate in the side events; <ul style="list-style-type: none"> a. Proudly Ugandan Motor Convoy/ road show. b. Post event publicity programs. |

SIDE EVENTS – OPEN ONLY TO COMPANIES/BRANDS PARTICIPATING IN ANY OF THE SPONSORSHIP PACKAGES ABOVE.

- 1. Opportunity to organize a Proudly Ugandan Convoy with other key sponsors.
- 2. Opportunity to participate in the post event publicity media programs.