



PRIVATE SECTOR FOUNDATION UGANDA (PSFU) **BUSINESS DIRECTORY- 2010/11**

Starting July 1st 2010, the East African region will be a single market and an investment destination. Organizations are therefore busy putting up strategies to enable them compete in the wider market.

In order for Uganda to showcase our private sector-led economic growth and to market our business opportunities to the regional and the international market, Private Sector Foundation Uganda (PSFU) has launched a one masterpiece Private Sector Business Directory covering all the private sector in Uganda and what they do. The directory carries detailed information on trade and investment, trade opportunities, making it a very useful and regular reference for the policy makers in private and public sectors, donors as well as the general business/trading fraternity. It is aimed to ensure MSME Growth and Development by helping them tap into the regional and international markets through circulation of the directory copies to sister private sector organizations in the region and beyond.

Why advertise in the Private Sector Foundation Uganda Business Directory

1. Reach decision makers across all economic sectors in Uganda
2. Reach suppliers and distributors in Uganda
3. Reach real spenders in Government Ministries and Agencies in Uganda
4. Show case your products/services to Uganda and the EAC region

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