

BUDS cost share grants can be used for a broad range of activities including agro-processing, value analysis & addition, productivity enhancement, technologies (incl. equipment & machinery) and business development services as indicated in the allowable categories and list of possible eligible activities below. However, we wish to note that this list is not exhaustive and that BUDS Officers are readily available to discuss your particular business needs and recommend possible solutions.

ELIGIBLE CATEGORIES AND ACTIVITIES¹

<i>Allowable Categories</i>	<i>Eligible Activities</i>	<i>Possible Eligible Costs</i>
Company expansion planning	<ul style="list-style-type: none"> • Company diagnostics • Strategic and Marketing Plans • Workshops and Seminars • Procurement Supply techniques • Report findings dissemination 	<ul style="list-style-type: none"> • Consultancy fees • Training expenses • Airfares, inland travel & per diem expenses • Dissemination related expenses
Management	<ul style="list-style-type: none"> • Installation of Quality Management Systems • Sales Management Systems • Marketing Management Systems • Management Information Systems (MIS) 	<ul style="list-style-type: none"> • Consultancy fees & Training expenses • Purchase of management materials • Purchase of MIS & QMS • Airfares, inland travel/ per diem expenses • Training materials
Production efficiency/cost reduction	<ul style="list-style-type: none"> • Assistance in diagnosing production/ efficiency problems • Improved quality control procedures • More efficient production management • New sources of raw materials 	<ul style="list-style-type: none"> • Consultancy fees • Training expenses • Airfares, inland travel and per diem expenses
Purchasing and installation of equipment (New)	<ul style="list-style-type: none"> • Post-harvest bulk handling equipment • Bulk drying/re-drying, cleaning, sorting and storage equipment • Quality control equipment • Agro-processing equipment • Commercial production equipment 	<ul style="list-style-type: none"> • Purchase costs • Installation expenses • Commissioning and training expenses
Market research	<ul style="list-style-type: none"> • Export market investigations • Domestic market investigations • Product development and testing of product concepts 	<ul style="list-style-type: none"> • Consultancy fees • Purchase of samples for evaluation • Purchase of market/ database information • Computerisation of market information • Airfares, inland travel& per diem expenses
Advertising and promotion in domestic and export markets	<ul style="list-style-type: none"> • Advertising and promotion • Brand promotion • Design origination • Artwork, photography • Translation • Website Development 	<ul style="list-style-type: none"> • Advertising design • Consultancy fees • Translation • Artwork, photography& Video production • Advertising related expenses • Website design & development expenses
Joint venture searches/seeking investment	<ul style="list-style-type: none"> • Investor or equity research • Promotion 	<ul style="list-style-type: none"> • Consultancy fees • Airfares, inland travel& per diem expenses

	<ul style="list-style-type: none"> Investment Proposal <i>YOUR PARTNER IN PRIVATE SECTOR LED DEVELOPMENT</i> 	<ul style="list-style-type: none"> Pre-investment related costs Venture Capital financing (<i>New</i>)
	<ul style="list-style-type: none"> Joint venture investment initiatives 	
<p>Establishment of distribution in export and domestic markets</p>	<ul style="list-style-type: none"> Research to identify market representation Travel to appoint- representatives Trade fairs & exhibitions Study tours & sensitization workshops 	<ul style="list-style-type: none"> Development of new- agency contracts Leasing/rent of overseas warehouse space - initial 6 months Airfares, inland and per diem expenses Exhibition related costs
<p>Inward buyers from export markets</p>	<ul style="list-style-type: none"> Travel Samples / prototypes 	<ul style="list-style-type: none"> Airfares, inland travel and per diem Expenses Sample/prototype costs

<p>Product testing</p>	<ul style="list-style-type: none"> • Transport of products to and from testing institute 	<ul style="list-style-type: none"> • Testing institute fees • Airfares, inland travel/per diem expenses • Technical consultancy and translation • Transport of samples
<p>Consumer market testing and launch on domestic and export markets</p>	<ul style="list-style-type: none"> • Identification & testing product concepts • Survey of competing products • Purchase of samples for evaluation • Prototype construction • Sampling and Demonstration 	<ul style="list-style-type: none"> • Consultancy fees • Market research fees • Design
<p>Packaging and presentation materials for domestic and export markets</p>	<ul style="list-style-type: none"> • Market research and Testing • Prototype design 	<ul style="list-style-type: none"> • Consultancy fees • Training expenses and Testing • Plate making and, or colour separation • Photography and Design • Airfares, inland travel/per diem expenses

The following categories and corresponding expenses are not allowable for BUDS support.

INELIGIBLE CATEGORIES AND ACTIVITIES¹

Ineligible Categories	Ineligible Expenses
Recurrent expenses	<ul style="list-style-type: none"> • Office cleaning • Premises security services • Building maintenance • Transportation services for goods and staff • Expenses delivery services • Book- keeping services • Auditing services • Taxes • Tax advisory services, stock taking services • Term contract computing services for pay roll, inventory • Accounts, etc. secretarial services, temporary manpower services • Travel booking services
Maintenance costs	<ul style="list-style-type: none"> • Plant and equipment up-keep
Working capital	<ul style="list-style-type: none"> • All operating expenses and overdrafts EXCLUDING investment related costs

INELIGIBLE SECTORS

Alcohol and narcotic drugs and their related products/services
Gambling and its related products/services

¹ This list is not exhaustive

