

## **SME EVENT SET FOR 10<sup>TH</sup> -12<sup>TH</sup> MARCH 2011**

The Annual Member Days are intended to provide information, networking and capacity building for the PSFU membership by bringing together various actors in the value chain. This year's theme is mainly focused on financial service provision BDS for SMEs which are a prerequisite for MSME growth. The event will take place from 3<sup>rd</sup> -5<sup>th</sup> March 2011 at UMA Main Exhibition Hall.

### **THEME: "ENHANCING SME PERFORMANCE FOR PRIVATE SECTOR GROWTH".**

The **objective of the event** is to assist MSMEs have a better understanding of the availability of financial services and BDS and how they can effectively be accessed. **Challenge not so much the liquidity of lending institutions.** Rather, on the demand side, many MSMEs need guidance on the advantages and disadvantages of alternative forms of financing and how best to prepare present their investment projects to potential financiers.

We believe this event will provide a platform for SMEs to get more information about the available financing opportunities, BDS, information on investment and asset financing, services offered by insurance companies etc.

This event is aimed to provide an **opportunity for the participants to have one-on-one meetings** with the various Bank officers, consultants, corporate managers and service providers who offer financial services and business development support to SMEs.

The three day interaction encompasses **mini exhibitions with motivational speakers** and **business clinics** featuring some of the successful SMEs and International SMEs that have managed to excel in the international markets.

Over 60 organisations who offer financial related services; leasing, mortgage, transfer, insurance, savings, stock exchange targeting small and medium enterprises are expected to exhibit during this event. Some of the expected exhibitors include;

Banks, insurance companies, telecom companies, leasing companies, brokerage firms, IT companies, marketing and advertisement agencies, BDS program (BUDS, ESL and ERT), Property managers and real estate developers, importers of machinery and equipments.

*For more information contact:*

Ruth Musoke Director, Member Services / Dona Sava Events and Promotions Officer

Private Sector Foundation Uganda (PSFU),

Plot 43, Nakasero Hill Road

Tel:[+256] 0312 263850, 0312 261850, 0312 286849,

Fax[+ 256] 0312266440

P.O Box 7683 Kampala, Uganda, Email: [psfu@psfuganda.org.ug](mailto:psfu@psfuganda.org.ug) , Website: [www.psfuganda.org.ug](http://www.psfuganda.org.ug)