



International Trade Facilitation Expo 2010

"UGANDA'S IMPORT EXPORT FORUM"

Better Trade Facilitation is critical in reducing the cost of doing business and in increasing Uganda's competitiveness. Better trade facilitation requires both policy and non-policy interventions; policy interventions include removal of Non Tariff Barriers, tax waivers, setting up infrastructure and road construction etc. The non-policy interventions required include increased flow of information and increased linkages between the demand and supply sides of trade facilitation, both government and non-government.

To enhance linkages and service delivery between the users (exporters and importers) and the providers of the above trade facilitations services, PSFU has organized a special two-day import/export forum called the PSFU Trade Facilitation Expo 2010. Taking place on 27th and 28th July 2010 at the UMA Show Grounds Main Exhibition Hall, the exhibition will enable over 4,000 exporters and importers acquire information on the available Trade Facilitation services. It will also provide an additional platform to over 200 providers of trade facilitation services to show case their services to the private sector.

The event is also an opportunity for the importers and exporters to interact with Ambassadors and High Commissioners of countries that significantly trade with Uganda to demystify the process of acquiring VISAs and to explore the other services offered by the Embassies and High Commissions. Importers and exporters will also meet with key government bodies that facilitate exports or imports. These include the Ministry of Tourism, Trade and Industry, Uganda National Bureau of Standards, Uganda Export Promotion Board, Uganda Investment Authority and the Kenya Ports Authority, among many others.

The East African Community today operates under a fully fledged Customs Union and come July 2010 East African will be operating under a Common Market. This poses a number of challenges and opportunities for the business community. The 2010 International Trade Facilitation will provide information on East African Common Market and how Ugandan business community can compete effectively.

PSFU each year organises Annual International Trade Facilitation Events intended to provide information, networking and capacity building for Uganda's importers and exporters by bringing them together to interact with Ambassadors representing Uganda's major trade partners and with leading providers of trade-facilitating services. The theme for the event is "COMPETING EFFECTIVELY IN THE EAC COMMON MARKET"

Various ambassadors and representatives of Uganda's major international trade partners like; U.S, UK, China, Egypt, Kenya, Tanzania, Congo, South Africa, Netherlands, Italy, India, France, Pakistan, China, will be available to exchange information, network and equip the Ugandan private sector with relevant information regarding importing and exporting with Uganda.

PSFU looking for partners for the International Trade Facilitation Expo. For more information contact Moses Oqwal Director Policy Advocacy on 0312263850/ moqwal@psfuganda.org.ug for details