



U.S. & Foreign Commercial Service

American Embassy Nairobi

November 8, 2010

To whom it may concern:

RE: INVITATION TO AG CONNECT 2011 CONFERENCE & EXPO – Atlanta, GA; January 7-10, 2011

The U.S. Commercial Service of the U.S. Embassy Nairobi will lead a delegation to the upcoming AG CONNECT 2011 Conference & Expo, to be held January 7-10, 2011 at the Georgia World Congress Center in Atlanta, Georgia.

AG CONNECT Expo provides a world-class international forum for agriculture industry professionals to share global agricultural ideas and management trends. The show features exhibits of the latest industry innovations, products and technology as well as a comprehensive education and field trip program and extensive networking opportunities with industry experts worldwide. See the latest innovations and technologies in agribusiness products and services, including equipment as well as integrated technology such as precision farming; inputs such as seed, fertilizer and crop protection. For more information, visit www.agconnect.com.

AG CONNECT Expo will this year be co-located with the AEM Ag Executive Forum, which hosts agricultural manufacturers and top U.S. producers who meet to discuss critical issues facing the industry.

As part of the official Embassy delegation, you will receive the following:

- Arrange VISA appointments for delegation members
- Register members for the exhibition at a discounted fee for delegations only
- Hotel accommodation for 4 nights in Atlanta including airport transfer & breakfast

Please note that we are not able to arrange discounted group airfare this time.

The U.S. Commercial Service is currently working on the budget for group travel and will advise as soon as this information is finalized. Meanwhile, please register your interest in attending this event with Commercial Assistant Stella Kasansula on tel: 0414-306401 or email: KasansulaSN@state.gov. Only those registered will receive additional information on costs.

Regards,

Mary Masyuko
Commercial Specialist

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